POSt - Compartment Pusher ... also for round products



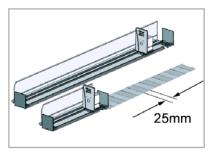




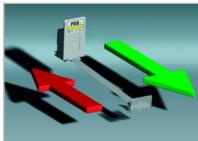
The POS τ -Compartment Pusher

Combines the separation and pushing of products in one single component through an innovative and patented system, which is suitable for all round products. In order to achieve the perfect presentation you require only two different parts - a serrated Adapter Profile - (micro - toothed) which secures both front and rear & the appropriate number of Compartment Pushers.

The compartment widths can be individually adjusted to accommodate the product width making dimensionally stable compartment rows ideal for the presentation of round or oval products.

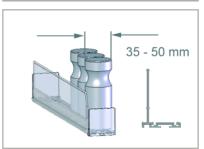


Der Compartment Pusher consists of one transparent divider with an integrated guide and a POS *τ*- product pusher. Assisted by a guide profile that offers an extremely smooth and sliding operational feed located on the base of the compartment, the remaining products on the shelf are smoothly pushed to the shelf front upon each withdrawal. A crystal clear front stop shows the entire facing in best impulse buying position. The compartment pusher can be supplied in depths between 280 and 580 mm (in 25 mm increments).

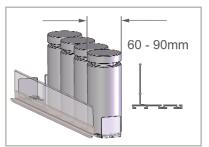


2 High efficiency - gentle feed motion

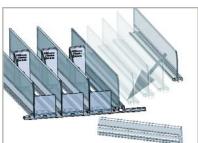
As the product is re-stocked within the individual compartment, the pusher is positioned to the rear and strained. Friction losses are minimised by a patented roll and/or slide bearing of the moving spring, so that the goods are dispensed gently and powerfully pushed forward.



3 The Compartment Pusher of 39 mm width accommodates products with widths (or diameters) of 35 mm to 50 mm.



The Compartment Pusher of 56 mm width accommodates products with widths (or diameters) of 60 mm to 90 mm.



The micro tooth of the Adapter profile coupled with the front anchor of the Compartment pusher, allows the compartments to be easily installed and fully adjustable within 1mm whilst at all times remaining secure on all types of shelving.

After repeating the process of securing the Compartment Pushers along a linear presentation, an end divider is required to cap and finalize the end of the shelf compartment.



The Advantages of the POS *τ*-Compartment Pusher ...

- · extreme simplification of shelf stocking
- neat appearance and clear product overview
- simple, straightforward shelf maintenance using the automatic product pusher
- clear implementation of product allocation plan
- increased sales resulting from a top presentation at the front edge

... for more success at the Point of Sale

Application Examples



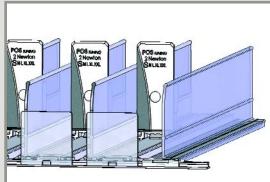


Beverages - Presentation for product widths (diameter) from 35 to 90 mm

Art.No. 90421 - February 2009

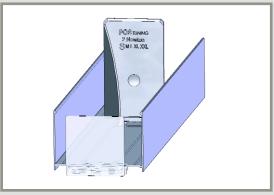
Application Examples POS τ - Product Pusher Canal





End divider to cap and finalize the end of the shelf compartment.





For cone-shaped and obscure packaged products, which are wider at the top than at the bottom part, we offer a dimensionally adapted pusher canal.

Many products can be displayed in a better way with the POS τ-Pusher. Send for our large range to optimize your product display.











